

**Advertising Business Management System  
ISPC Planner 2022**

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**Functionality Checklist**

**CRM - Comprehensive customer and supplier database:**

- ▲ manage contact and marketing information of customers and suppliers
- ▲ compose target audience groups and send e-mail newsletters
- ▲ use integrated e-mail client, document business conversations, meetings and calls
- ▲ make a list of employee roles and grant permissions to each role
- ▲ use reminders to do things before you forget them
- ▲ retrieve any lithuanian based company data from rekvizitai.lt \*)
- ▲ GDPR consent management, personal data reports and personal data removal tool \*)

**Advertising production order administration and project management:**

- ▲ select orders and ordered services by customer/supplier, status and due dates
- ▲ evaluate each project profitability
- ▲ review ordered projects in both customer and supplier prices
- ▲ select tasks by performer, status, priority and due dates
- ▲ use visual performer and resource reservation calendar
- ▲ attach project-related files to each project
- ▲ generate quote, order and contract based on a template prepared in advance

**Customer billing and performance analysis:**

- ▲ prepare customer invoice in one click based on order data using invoice templates
- ▲ customize invoices by choosing desirable detailization level and adding notes
- ▲ send PDF invoice to a customer using integrated e-mail client
- ▲ fully automate invoice generation and sending using automated billing capability
- ▲ analyze performance and trends using two and three-dimensional analysis tool

**Business accounting:**

- ▲ customize SAF-T chart of accounts, use General Ledger and general journal
- ▲ automatically generate operations based on predefined rules
- ▲ manage purchases, sales and payments, enjoy automated payment allocation
- ▲ use wage registry, petty cash vouchers, cash book, cash income and expense orders
- ▲ calculate depreciation of fixed assets
- ▲ use month and year close procedures, prepare financial reporting documents
- ▲ integrate bank payments by exporting/importing ISO 20022 XML files \*)

\*) Optional add-on modules

**Deployment methods:** Internet server; On premises server; Standalone Windows PC

**End user devices:** Windows PC; any PC/tablet/phone with Internet browser

**User Interface:** English or Lithuanian

**+ Customize the system according to your business needs!**